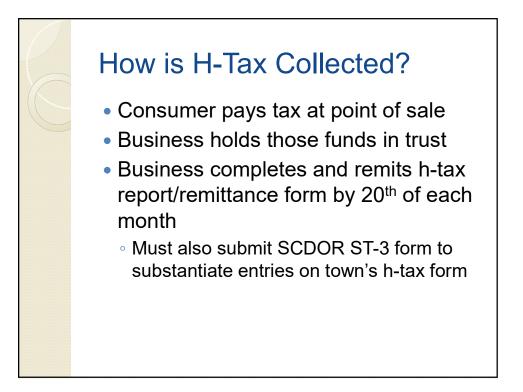




- It's allowed by state law
- Most of our neighboring towns have local h-tax ordinances
- It's equitably assessed on anyone who buys prepared foods/beverages
- It helps improve the town & make it more visitor friendly
- It could generate approx. \$135K per year



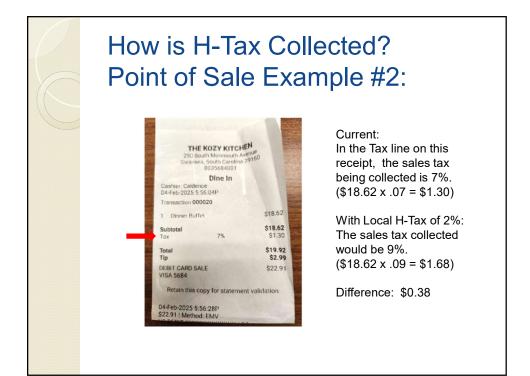
How is H-Tax Collected? Point of Sale Example #1:



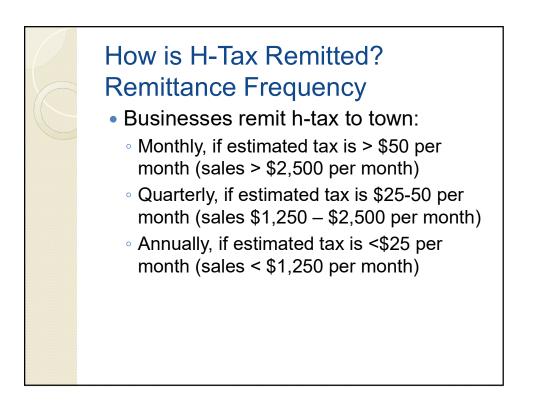
Current: In the Tax line on this receipt, the sales tax being collected is 7%. (\$5.99 x .07 = \$0.42)

With Local H-Tax of 2%: The sales tax collected would be 9%. $($5.99 \times .09 = $0.54)$

Difference: \$0.12

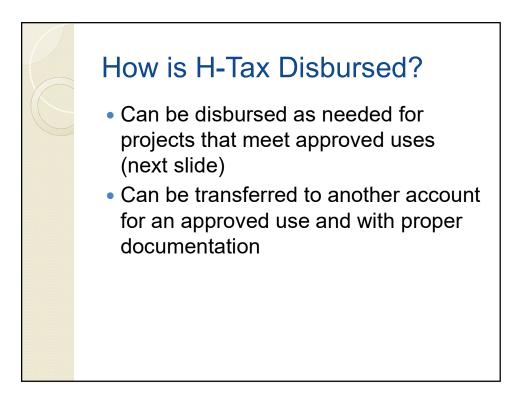


How is H-Tax Remitted? H-Tax Report to Town	
Č	3.3.2
LOCAL HOSPITALITY TAX REINITIANCE FORM Reverse relative systems	
MAL TO TOR OTRUL LUZ OLLY Tomot Busine Value (1994) 10 Bas 2007 Tat Beamtone, BC 2016 0429 Semitone, BC 2016 0429 Strategy Strate	Ower, same: or die 116 Parled (une Taeroper's species Species provider Sam Grad Mail In: Manues Amit SCOOR FO/Dox 100103, Counting, SC 2002 Zero Amit SCOOR FO/Dox 125, Galanting, SC 20124-001 500313073 Signal Scool Sc



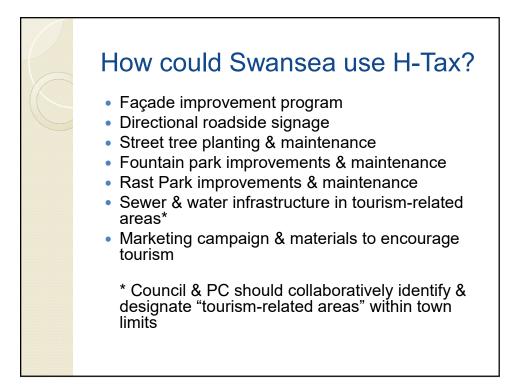
How is H-Tax Managed?

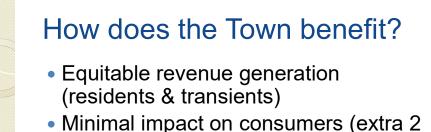
- Town deposits and holds h-tax revenues in a separate bank account
- Interest earned on those deposits must be credited to the h-tax account
- Town budgets revenue & expenditures in a separate H-tax fund and GL account
 - Town budgets to spend what it collected the previous fiscal year



How can H-Tax be used?

- 1. Tourism-related buildings
- 2. Tourism-related cultural, recreational, or historic facilities
- 3. Beach access and re-nourishment
- 4. Highways, roads, streets, and bridges providing access to tourist destinations
- 5. Advertisements & promotions related to tourism development
- 6. Water & sewer infrastructure to serve tourism-related demand
- 7. Control & repair of flooding and drainage within or on tourism-related lands/areas
- 8. Site preparation for any of the above (demolition, repair, or construction)





- Minimal impact on consumers (extra 2 cents per dollar spent)
- Additional \$135K in annual revenue
- Can be used in combination with other revenue sources for major projects
- Self-perpetuating revenue source
- Can help improve the town



Questions or Comments?

Chris Keefer, Town Administrator

- O: 803-568-2835
- C: 803-223-4261
- E: keefer.swanseasc@gmail.com